

## CLNP STRATEGIC PLAN: CRITICAL PATH

### Strategic Goal #1: Community Living North Perth will improve access to services and place to live

KEY OBJECTIVES	ACTION ITEMS
<b>Objective 1.1</b> To improve access to services through relationship building	1. Work with medical personnel 2. training for emergency responders 3. Enforce proper channels when dealing with issues in communities 4. Make yourself (CLNP) approachable 5. Sponsor community-based events 6. Provide opportunities to give back to community through CLNP supports
<b>Objective 1.2</b> To provide high quality services including: <ul style="list-style-type: none"> <li>• MCSS programs</li> <li>• Fee for service</li> <li>• Passports</li> <li>• Respite</li> <li>• Community Activities</li> <li>• Transportation</li> </ul>	<b>RESPITE</b> <ol style="list-style-type: none"> <li>1. Ensure its accessible</li> <li>2. move to Nichol</li> <li>3. Purchase new property?</li> </ol> <b>PASSPORTS</b> <ol style="list-style-type: none"> <li>1. Compatible people to share supports</li> <li>2. weekend options</li> <li>3. rent Norgan for movie to get away from the office</li> <li>4. offer activities on weekend/week days so others with passports to access with CLNP</li> <li>5. Accessible van</li> <li>6. look for grants</li> <li>7. Look for investors</li> <li>8. create a housing committee</li> <li>9. Find supportive roommates and neighbors</li> </ol>
<b>Objective 1.3</b> To provide safe, affordable, accessible, visitable housing and combat: <ul style="list-style-type: none"> <li>• Loneliness</li> <li>• Poverty</li> <li>• Lack of affordable housing</li> </ul>	<ol style="list-style-type: none"> <li>1. By wisely using support dollars (shared staffing opportunities) assist in combating loneliness and poverty and affordable housing</li> </ol>

### Strategic Goal #2: Community Living North Perth will enhance advocacy

KEY OBJECTIVES	ACTION ITEMS
<b>Objective 2.1</b> To improve community awareness through: <ul style="list-style-type: none"> <li>• Social media</li> <li>• Food security</li> <li>• Partnerships                             <ul style="list-style-type: none"> <li>- VON</li> <li>- Salvation Army</li> <li>- OPP</li> <li>- Health Unit</li> </ul> </li> </ul>	<b>SOCIAL MEDIA</b> <ol style="list-style-type: none"> <li>1. Continue with social media: twitter, instagram, PRperson</li> <li>2. Website - advertise day program, what we do, updates, special events</li> <li>3. Try to post every day</li> <li>4. Big events - use newspaper</li> <li>5. Making sure we are taking pics and posting</li> <li>6. Get info out by being recognizable to community</li> </ol> <b>FOOD SECURITY</b> <ol style="list-style-type: none"> <li>1. Have partnerships for healthy food choices</li> <li>2. Cooking classes</li> <li>3. Community garden, farmers, etc.</li> <li>4. Sharing food access</li> <li>5. Connect with local restaurants, distributors</li> </ol> <b>PARTNERSHIPS</b> <ol style="list-style-type: none"> <li>1. Being aware of new committees and events</li> <li>2. Strengthen partnerships with OPP and mental health</li> <li>3. Sexual health clinic - educate - TAY's (more prevalent)</li> <li>4. Hospice, seniors programs, nursing homes, schools, churches, libraries</li> </ol>
<b>Objective 2.2</b> To foster referral networks with: <ul style="list-style-type: none"> <li>• Advisory Council</li> <li>• Similar service agencies</li> <li>• Community Hub</li> </ul>	<ol style="list-style-type: none"> <li>1. Community Worker Luncheon - send two or three people regularly (great networking)</li> <li>2. Continue to access activities offered to everyone not just CLNP ie. VON exercise</li> <li>3. Send representation to the Bridges /Poverty committee</li> <li>4. Fundraise activities (eg: sign night)</li> <li>5. Facilitate connections through more activities/workshops, etc</li> <li>6. 'A Hub': health unit, salvation army, leave CLNP literature</li> <li>7. Set up meeting if not involved</li> <li>8. Self-advocates are given the information about meetings/conferences; connect with other advisory councils - CMHA, other CL's, seniors</li> </ol>
<b>Objective 2.3</b> To provide opportunities to listen, learn, share and support among families, friends and staff <ul style="list-style-type: none"> <li>• Mental health &amp; well-being</li> </ul>	<ol style="list-style-type: none"> <li>1. Soup and sandwich</li> <li>2. parade next year - flash mob</li> <li>3. School presentation</li> <li>4. Dance</li> <li>5. Have self-advocacy connect with other groups</li> <li>6. Go back to "Parents in Perth"</li> <li>7. Passports - talk about changes, have info, meetings</li> </ol>
<b>Objective 2.4</b> To facilitate connections between families and employees to improve access to quality services <ul style="list-style-type: none"> <li>• Accreditation</li> <li>• Employee Assistance Program</li> </ul>	<ol style="list-style-type: none"> <li>1. Transitional aged youth</li> <li>2. school age kids</li> <li>3. Other similar groups</li> </ol>

### Strategic Goal #3: Community Living North Perth will provide innovative support solutions

KEY OBJECTIVES	ACTION ITEMS
<b>Objective 3.1</b> To strengthen existing partnerships and create new ones <ul style="list-style-type: none"> <li>• Increasing funding</li> <li>• Grants</li> </ul>	<ol style="list-style-type: none"> <li>1. Do bigger events (i.e. gala with a speaker related to our field eg: Kendra Fischer, David Hingsbuger)</li> <li>2. Raffles throughout the year (i.e. beer for a year or spa)</li> <li>3. Partner with other agencies</li> </ol>
<b>Objective 3.2</b> To use an adaptable support model <ul style="list-style-type: none"> <li>• Creatively address unmet needs</li> </ul>	<ol style="list-style-type: none"> <li>1. Respecting people's choice to have 1:1 supports even if is more costly (quality of life versus quantity)</li> </ol>
<b>Objective 3.3</b> To use an entrepreneurial approach to provide more supports <ul style="list-style-type: none"> <li>• Passports</li> </ul>	<ol style="list-style-type: none"> <li>1. Meet with high school parents prior to graduation</li> <li>2. High school teachers promote CLNP</li> <li>3. One person to go to school who knows things</li> </ol>
<b>Objective 3.4</b> To facilitate lifelong learning options to fulfill personal needs through <ul style="list-style-type: none"> <li>• Social experiences</li> <li>• Education</li> <li>• Employment</li> </ul>	<ol style="list-style-type: none"> <li>1. Host literacy class / numeracy</li> <li>2. Host social skills education / being a good friend</li> <li>3. Social media education</li> <li>4. Parental resources - next steps</li> </ol>

#### STRATEGIC PRIORITIES & ACTION ITEMS

##### Goal 1: Improve Access to Service & a Place to Live

###### 1.1 To improve access to services through relationship building

1. Work with medical personnel
2. Training for emergency responders
3. Enforce proper channels when dealing with issues in communities
4. Make yourself (CLNP) approachable
5. Sponsor community-based events
6. Opportunities to give back to community through CLNP supports

###### 1.2 To provide high quality services including:

- Respite**
1. Ensure its accessible
  2. Move to Nichol
  3. Purchase new property?
- Passports / Community Activities / Transportation /**
1. Compatible people to share supports
  2. Weekend options
  3. Rent Norgan for movie to get away from the office
  4. Offer activities on weekend/week days so others with passports to access with CLNP
  5. Accessible van
  6. Look for grants
  7. Look for investors
  8. Create a housing committee
  9. Find supportive roommates and neighbors

###### 1.3 To provide safe, affordable, accessible, visitable housing and combat

- Loneliness**
- Poverty**
- Lack of affordable housing
1. By wisely using support dollars (shared staffing opportunities) assist in combating loneliness and poverty and affordable housing

##### Goal 2: Enhance Advocacy

###### 2.1 To improve community awareness through:

- Social Media**
1. Continue with social media: twitter, instagram, PR person
  2. Website - advertise day program, what we do, updates, special events
  3. Try to post every day
  4. Big events - use newspaper
  5. Making sure we are taking pics and posting
  6. Get info out by being recognizable to community

###### Food Security

1. Have partnerships for healthy food choices
2. Cooking classes
3. Community garden, farmers, etc.
4. Sharing food access
5. Connect with local restaurants, distributors

###### Partnerships

1. Being aware of new committees and events
2. Be a participating member of community based committees
3. Strengthen partnerships with OPP and mental health
4. Sexual health clinic - educate - TAY's (more prevalent)
5. Hospice, seniors programs, nursing homes, schools, churches, libraries

###### 2.2 To foster referral networks with:

- Advisory Council
- Similar service agencies

###### Community Hub

1. Community Worker Luncheon - send two or three people regularly (great networking)
2. Continue to access activities offered to everyone not just CLNP ie. VON exercise
3. Send representation to the Bridges /Poverty committee
4. Fundraise activities (eg: sign night)
5. Facilitate connections through more activities/workshops, etc
6. 'A Hub': health unit, salvation army, leave CLNP literature
7. Set up meeting if not involved
8. Self-advocates are given the information about meetings/conferences; connect with other advisory councils - CMHA, other CL's, seniors
9. Regular meeting with DSO/ CSCN & MCCSS

###### 2.3 To provide opportunities to listen, learn, share and support among families, friends and staff

###### Mental health & well-being

1. Soup and sandwich
2. Parade next year - flash mob
3. School presentation
4. Dance
5. Have self-advocacy connect with other groups
6. Go back to "Parents in Perth"
7. Passports - talk about changes, have info, meetings

###### 2.4 To facilitate connections between families and employees to improve access to quality services

- Accreditation
- Employee Assistance Program

1. Transitional aged youth
2. School age kids
3. Other similar groups

##### Goal 3: Community Living North Perth will provide innovative support solutions

###### 3.1 To strengthen existing partnerships and create new ones

- Increasing funding

###### Grants

1. Do bigger events (i.e. gala with a speaker related to our field eg: Kendra Fischer, David Hingsbuger)
2. Raffles throughout the year (i.e. beer for a year or spa)
3. Partner with other agencies

###### 3.2 To use an adaptable support model

- Creatively address unmet needs

1. Respecting people's choice to have 1:1 supports even if is more costly (quality of life versus quantity)

###### 3.3 To use an entrepreneurial approach to provide more supports

###### Passports

1. Meet with high school parents prior to graduation
2. High school teachers promote CLNP
3. One person to go to school who knows things

###### 3.4 To facilitate lifelong learning options to fulfill personal needs through

- Social experiences
  - Education
1. Host literacy class / numeracy class
  2. Host social skills education / being a good friend
  3. Social media education
  4. Parental resources - next steps